



ACTIVITY REPORT

SAMRIDHI SAKSHAM SUPPORT



SAMRIDHI SAKSHAM SUPPORT : INTRODUCTION

The Samridhi project stands as a beacon of hope and empowerment, navigating through the challenges brought forth by the COVID-19 pandemic. By imparting valuable skills, instilling leadership qualities, and setting tangible financial goals, the initiative strives to create a cadre of self-reliant **rural women entrepreneurs** who not only transform their own lives but also act as catalysts for positive change within their communities.

Mijwan Welfare Society, a stalwart in the realm of social development, has been actively engaged in empowering communities for the past three decades. Anchored by the philosophy of "**Empower One and Empower All,**" the society has embarked on the Samridhi Project, a dedicated initiative focused on women's empowerment.

the Samridhi Project emerged with a distinct focus on **sustainable employability** for rural women, girls, and artisans. Unlike traditional approaches, Samridhi goes beyond mere employment, incorporating a holistic model that encompasses training, skill development, product innovation, Equipment facilitations and overall well-being.

SAMRIDHI PROJECT (PHASE-3) : OVERVIEW

In its third phase, the Samridhi Saksham Project transcends mere project status; it evolves into a holistic strategy committed to establishing a sustainable ecosystem for rural women artisans. With a synergistic blend of skill development, market access, and entrepreneurial support, this initiative seeks to reshape the narrative of women empowerment within the rural landscape.

The key Project components are as follows:



Business Skills Training



Embroidery Capacity Building



Entrepreneurship Development



Online Presence Establishment



Tailoring Unit Strengthening



Need-Based Support



Upskilling Initiative



Equipment Facilitation



EQUIPMENT FACILITATION : **SAMRIDHI SAKSHAM SUPPORT**

The project's needs were meticulously assessed from both market and artisan's perspectives for impactful outcomes.

Recognizing the advancements in technology by the year 2023, the project aimed to **upgrade artisans' lives with the latest trends and technology** to ensure sustained empowerment.

Artisans (enrolled-2023) requirements were identified through years experience with at Mijwan Welfare Society, Mijwan, Azamgarh and Samridhi Centre, Ambedkar Nagar. Challenges, particularly in **financial conditions hindering entrepreneurship**, were observed.

The selection process began with a comprehensive project meeting where all members collaborated to strategize and outline the execution plan.

Recognizing challenges in managing heavy-weight sewing machines, particularly during periods when using foot pedals can be cumbersome, the team collectively opted for an automatic electronic sewing machine with a lightweight design. The selected model is outlined below.

USHA - MARVELA SEWING MACHINE B083GKHGLH



Brand	USHA
Colour	Pink
Product Dimensions	7.8D x 14.7W x 11H Centimeters

 Material Aluminium	 Item Weight 5.9 Kilograms
 Power Source Corded Electric	 Is Electric Yes

About this item

- Compact and portable with handle
- Color coded face plate and 7 in-built stitches
- Applications including lace fixing, quilting, rolled hemming, smocking
- Material Type: Aluminium; Power Source Type: Corded Electric



सामर्थी आवेदन पत्र

MIJWAN WELFARE SOCIETY

पिता/पति का नाम :
Father's / Husband Name

परिवार के सदस्यों की संख्या :
Number of Family members

परिवार में कमाने वाले सदस्य :
Earning members in family

पता (आवस्यीय) :
Address (Residential)

पिन कोड :
Pincode : 00 00 00

पता (स्थायी) :
Address (Permanent)

पिन कोड :
Pincode : 00 00 00

सुनिश्चित/सम्भ :
Challenges / Struggles

गारंटर विवरण (Guarantor details):

नाम (Name)	रिश्ता (Relation)	दूरभाष (Phone)	गाँव (Village)
नाम (Name)	रिश्ता (Relation)	दूरभाष (Phone)	गाँव (Village)

अनुलग्नक (Attachments):

1. आधार कार्ड (Aadhaar card)	
2. शैक्षणिक प्रमाण पत्र (Academic certificates)	
3. राशन कार्ड (Rashan card)	
4. आय प्रमाण पत्र (Income certificate)	
5. समझौता पत्र (Agreement letter)	

स्थान (Place): विधान अधिकारी (Department Officer)

FORMS AND FORMAT:

The selection format was authentically improvised, fortified with supporting documents and details of two guarantors.

BACKGROUND CHECK:

Candidatures underwent **verification** by trainers and community mobilizers. Supporting documents, such as income certificates and ration cards, along with details of two local guarantors, were scrutinized to **authenticate the candidates' background**.





INTERVIEW PROCESS:

A three-day interview was conducted at Samridhi Centre, Ambedkar Nagar, and Mijwan Welfare Society, Mijwan. The interview panel comprised members, including Mr. Ashutosh Ji (Manager), Mr. Suneel Ji (Manager), Mrs. Sanyogita Ji (Centre in-charge), Mr. Rampher Ji, community mobilizers, and relevant center staff.

SELECTION CRITERIA:

Candidates were evaluated based on work commitment, dedication, financial conditions, and family background and support.



INTERVIEW RESULT:

A follow-up meeting was convened to deliberate on the distribution plans and preparations. Topics covered included the screening of chosen candidates and the review of feedback. The distribution date was officially set for **December 20, 2023**, with specified guests scheduled to participate in the distribution process.

List of Selected Candidates for Sewing Machine and kit Distribution			
Sr. No.	Name	Father's Name	District
1	Meera Maurya	Ram nath	Ambedkar nagar
2	Rukhsar	Samshad	Azamgarh
3	Soni Maurya	Late. Shyam Narayan	Ambedkar nagar
4	Roopa Yadav	Shri Dashrath Yadav	Azamgarh
5	Dimple Yadav	Hari Prasad	Ambedkar nagar
6	Chandni	Shri Subhas	Azamgarh
7	Archna kannoujiya	Jhuri	Ambedkar nagar
8	Ankita Yadav	Jhinku	Ambedkar nagar
9	Karishma Prajapati	Molai urf Mahendra	Azamgarh
10	Sakshi	Shiv Prasad	Ambedkar nagar
11	Zainab	Imran Ahemad	Azamgarh
12	Shashikala	Ramfer	Ambedkar nagar
13	Ruma Prajapati	Jhooli lal Prajapati	Azamgarh
14	Aneeta	Yogendra Prasad	Ambedkar nagar

INTERVIEW RESULT: BENEFICIARY LIST

The interview process yielded **14 beneficiaries**, exceeding the planned 12 beneficiaries, with unanimous agreement from the panelists and management.

PLEASE FIND THE LINK FOR BENEFICIARIES DETAILED
[HTTPS://DRIVE.GOOGLE.COM/DRIVE/FOLDERS/1K2IVDSOWBAQG3054449IRTW07Z8HM-IT?usp=drive_link](https://drive.google.com/drive/folders/1K2IVDSOWBAQG3054449IRTW07Z8HM-IT?usp=drive_link)



Sr. No.	Items	Accessories	Quantity	7	Sewing Kit Items		
1	Application form		1			Scissors	1
2	Sewing Machine		1			Thread cutter	1
3	Iron Havells		1			Seam Opener	1
4	Sewing Kit Bag		1			Needle Set	1
5	5 mtr Fabric		1			Measuring tape	1
6	Stationary items	Pencil	1			Hooks set	1
		Eraser	1			Pearl pin set	
		Cutter	1			Tich Button	1
						Marking Chalk	1
						Nalki set	1
						Thread reel set	1
						Button Set	1

SEWING KIT PREPARATION:

Committed personnel/ staffs meticulously assembled beneficiary kits and presents for the guest participants in the distribution process.

The sewing kit encompasses **fundamental tools and accessories**, offering a thorough introduction for a practical hands-on experience. The aforementioned items are listed within the kit.

SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023

The distribution event took place on December 20, 2023, at Kaifi Azmi Girls Inter College in Mijwan, Azamgarh.

The distinguished guests who actively participated in the event included **Smt. Shabana Azmi**, renowned actor and former Member of Parliament; **Aarif Khan**, District Development Manager at NABARD; **Pawan Mishra**, Lead District Manager at Union Bank of India; **Namrata Goyal**, Secretary of MWS; **Baba Azmi**, the acclaimed cinematographer and director; **Kaifi Rizvi**, Vice President at HDFC Bank; **Imtiyaz Hussain**, renowned film scriptwriter; **Rahul Srinivasan**, Senior Energy Specialist at Sustainable Energy for All (a United Nations organization, USA); **Anil Mehra**, Chief Finance Consultant at MWS; **S.S. Rawat**, Deputy Commissioner at District Industries Centre; **Shyam Bahadur Yadav**, Former MLA of Phulpur Azamgarh; and **Rajesh Yadav**, Principal at UPS Ambari. These distinguished individuals were present to extend support and distribute to our 14 Samridhi Saksham beneficiaries.



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



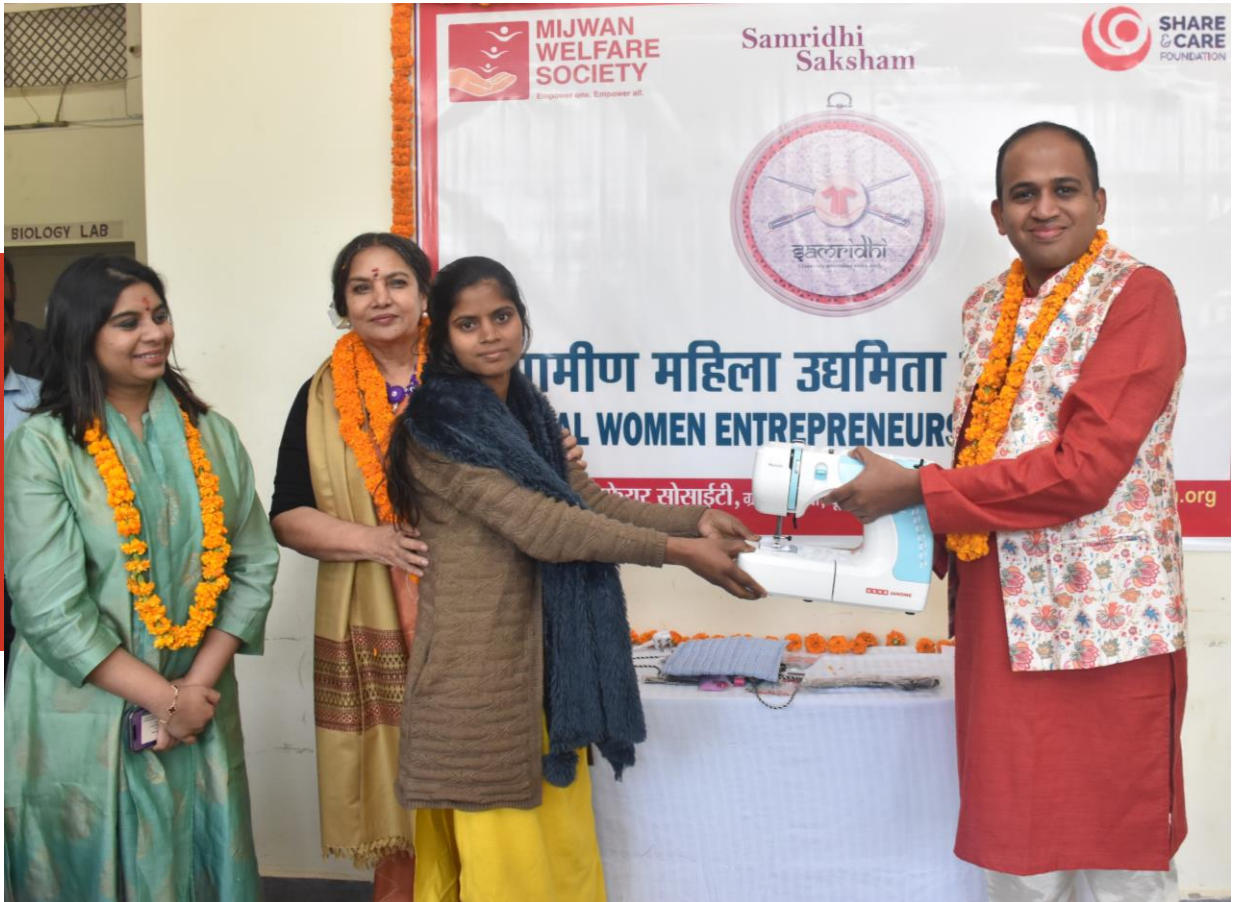
SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SAMRIDHI SAKSHAM SUPPORT DISTRIBUTION : 20TH Dec,2023



SEWING MACHINE TRAINING : Tutorials and Training



FUTURE PLANS : Monitoring and Supports



Enhancing Beneficiary Income



Work Efficiency through Progressive Monitoring

Beneficiary work progress will be tracked for continuous improvement. Evaluation includes product quantity, sales, and machine efficiency, fostering collaborative efforts for increased income and operational efficiency. Aim is to boost monthly income from 3000 INR to 5000 INR.

Beneficiaries assume equipment responsibilities; MWS aids with technical and training matters.



SAMRIDHI SAKSHAM SUPPORT

THANK
YOU!

